



January 9, 2012

To Whom it May Concern:

On behalf of the University of Southern California Town & Gown Junior Auxiliary of Orange County, I am asking for the support of Kate Spade New York for our annual benefit event, the proceeds of which provide scholarships to deserving USC undergraduates. Our organization is a support group of alumnae and friends whose aim is to provide the University with outstanding scholarship students from Orange County. Our organization has contributed over \$540,000 for these scholarships through our annual benefit.

Plans are underway for this year's event on Saturday, April 21, 2012, which will take place at the El Niguel Country Club in Laguna Niguel., California. **This would be an excellent opportunity to promote your business while simultaneously investing in a student's future.**

An important element of the event is the Silent Auction featuring fabulous prize packages. **Please consider making a donation to our benefit. Your donation will gain for your business visibility within a prime audience of men and women in the age range of 25-50.** Your generous donation will be advertised in our program. We expect over 150 guests this year and every person attending our event will see this program. The Junior Auxiliary is also a non-profit organization so your contribution may be tax deductible.

If you have any questions, please contact me at (949) 584-9148 or auction@usctgjaoc.org. Donations can be mailed to Keren de Zwart, Prize and Auction Chair, USC Town & Gown Junior Auxiliary of Orange County, 90 Hedge Bloom, Irvine, CA 92618 or you may contact me to arrange a pick up.

On behalf of USC Town and Gown Junior Auxiliary of Orange County and the innumerable people that will benefit from your generosity, we offer our heartfelt thanks.

Gratefully,

Keren de Zwart
Prize and Auction Chair
USC Town & Gown Junior Auxiliary of Orange County
501(c)3 ID# 95-1642394